

## Privacy & Security

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#### **Use of Measurement and Customization Technology:**

This website uses measurement and customization technology known as a "cookies." Cookies are used to remember a user's online interactions with a website or online application to conduct measurement and analysis of usage or to customize the user's experience.

Two kinds of cookies are used on this website. A single-session cookie (Tier 1) is a line of text that is stored temporarily on a user's computer and deleted as soon as the browser is closed. A persistent or multisession cookie (Tier 2) is saved to a file on a user's hard drive and is called up the next time that user visits a website. Use of these cookies does not involve the collection of a visitor's personally identifiable information.

The United States Armed Forces Foundation, Inc. does not use the information associated with cookies to track individual user activity on the internet outside United States Armed Forces websites, nor does it share the data obtained through such technologies, without the user's explicit consent, with other departments or agencies. The United States Armed Forces does not keep a database of information obtained from the use of cookies.

Cookies are enabled by default to optimize website functionality and customize user experience. Users can choose not to accept the use of these cookies by changing the settings on their local computer's web browser. The "opting out" of cookies still permits users to access comparable information and services; however, it may take longer to navigate or interact with the website if a user is required to fill out certain information repeatedly.

### **Specific Technologies/Vendors:**

Tier 1 cookies are used for technical purposes to improve a user experience and to allow users to more easily navigate the website.

Akamai speeds the delivery of content and applications for customers through using automatic, intermediate and temporary information storage to make the onward transmission of that information to other recipients more efficient. Temporary storage processes retain information only as long as is reasonably necessary to transmit the data. Intermediate storage processes retain information only so long as is reasonably necessary for continued transmission, to maintain the security of the network and the data, to monitor and improve website performance and for related administrative purposes. Akamai does not collect, use or disclose personally identifiable consumer information.

Foresee Results software measures user satisfaction and assesses website effectiveness through optional surveys presented to website visitors. The information gathered from these surveys is used to identify and prioritize improvements to functional website elements and content for visitors. Survey users provide ratings and feedback related to a series of questions about website performance, aesthetics, usability, user experience, and so forth; however, users are not required to provide any personal information. Tier 2 cookies are used to remember if the user has already been offered the survey and to ensure that users are prompted only once every 60 days.

Urchin software collects aggregate statistics of website visitor characteristics, traffic, and activity. This information is used to assess what content is of most and least interest, determine technical design specifications, and identify system performance or problem areas. The software records a variety of data, including IP addresses (the locations of computers or networks on the internet), unique visits, page views, hits, referring websites and what hyperlinks have been clicked. Tier 2 cookies are used to distinguish between summary statistics for users who have been to the site before and those that are visiting the site the for the first time. The Defense Department does not gather, request, record, require, collect or track any internet users' personally identifiable information through these processes.

Client side opt-out mechanisms allow the user to opt out of web measurement and customization technologies by changing the settings of a specific application or program on the user's local computer. For example, users may be able to disable persistent cookies by changing the settings on commonly used web browsers. For general instructions on how to opt out of some of the most commonly used web measurements and customization technologies, go to <https://www.usa.gov/optout-instructions>.

### **Use of Third-Party Websites and Applications**

Third-party websites and applications that are not owned, operated, or controlled by the Defense Department are integral to internet-based operations across DOD and used to augment official communication. These capabilities include, but are not limited to, networking services, media sharing services, wikis and data mashups. A list of DOD's authorized pages and uses of these services is available at <https://dod.defense.gov/About/Military-Departments/DOD-Websites/>. These sites may collect personally identifiable information and may make it available to the DOD and other users; however, the information is not collected on behalf of, nor is it provided specifically for DOD. DOD does not harvest and additionally collect, maintain, share or

otherwise use such personally identifiable information for any purpose other than that for which it is made available to all users.