

## March 2010: Hollywood Uncovered



This year, the Oscars will be awarded on Sunday, March 7. With that fact, Unite the USA is pleased to present a timely article that uncovers the happenings of Hollywood. This month's feature article ("The Left's Selective Outrage: When Movies Do and Don't Influence") is by Dr. Ted Baehr of MovieGuide. Check out this edition's Action Center to learn how you can make your voice heard in the motion picture industry. Also, be sure to visit my web site ([www.unitedformovieaction.com](http://www.unitedformovieaction.com)) for more information about how you can make a difference in Hollywood.

Thank you for your support!

God bless,  
Carrie Stoelting and Stacie Stoelting  
[Unite the USA](#) Founders

## The Left's Selective Outrage: When Movies Do and Don't Influence

By Ted Baehr  
[www.movieguide.org](http://www.movieguide.org)

In an editorial bashing conservatives, U.S. Marines, and businessmen on Jan. 19, the Los Angeles Times admits that James Cameron's "Avatar" has a radical leftist agenda. But, either out of disingenuousness,

### About Ted Baehr

Ted Baehr, founder and Publisher of [www.movieguide.org](http://www.movieguide.org), MOVIEGUIDE® and Chairman of The Christian Film & Television Commission, is a well-known movie critic, educator, lecturer, and media pundit. He has written and contributed to over 28 books, including *Amazing Grace Of Freedom* (New Leaf); *The Culture-Wise Family* (Regal); *Narnia Beckons* (Broadman & Holman); *So You Want to Be in Pictures?* (Broadman & Holman); and *Getting the Word Out* (Harper & Row).

### About Us

Unite the USA returns to patriotism and the purest, kindest version of politics. Founded by Carrie and Stacie Stoelting, Unite the USA speaks

deception, or stupidity, they then contend, what does it matter?

"We'll stipulate," the Editorial Board of the Times wrote, "that 'Avatar' promotes a liberal worldview. The question is, why does anyone care?"

The editorial goes on to say, "People are smart enough to separate fictional morality tales from reality."

If it doesn't matter what people communicate, then the L.A. Times should stop writing editorials and endorsing candidates, every student should be allowed to read the Bible aloud in class, Christian business men and women should be able to use Bible references in their product serial numbers, and "Triumph of the Will" by Adolf Hitler's favorite filmmaker should be lauded along with "Birth of a Nation."

Ironically, on the same day as the editorial in the Times, it was reported by the Associated Press that a Korean man had died after seeing "Avatar."

Of course, the physical consequences of watching Hollywood movies like "Avatar," although sometimes acute like the shootings after "Natural Born Killers," are not nearly as influential as the social and psychological consequences of watching them.

Hundreds of thousands of studies have shown that the mass media of entertainment has an influence. If it didn't, advertisers would not pay millions of dollars to advertise or place their products into movies.

That said, not everybody will be influenced in the same way. Different people are susceptible to different influences. Studies show that one part of the audience for a TV program or movie will adopt and act on the message (whether violence or sex or consumerism), one part will ignore the message, and one part will abhor the message. The blog postings on "Avatar" show that this research is completely accurate.

Hitler used the mass media to galvanize a nation to buy into the Holocaust. Lenin used the media to psychologically conquer Russia.

Obviously, the L.A. Times is merely dissembling because they like the message of "Avatar." If it was Mel Gibson with a sequel to "The Passion of the Christ," they would be screaming foul and calling for the movie to be banned before it could be watched by susceptible youths.

In the interest of honesty, perhaps the best thing that could happen would be for the L.A. Times to take the values expressed in this editorial at face value, and stop publishing altogether.

The problem with "Avatar" is not just that it has a "liberal," if not radical leftist, worldview. The problem is that it promotes an Anti-American, Neo-Marxist worldview that is anti-capitalist and that romanticizes primitive pagan societies at the expense of Western Civilization, the Christian civilization that gave Hollywood folk like Mr. Cameron the liberty to bite the hand that feeds them.

For years, European-style leftists have been trashing America's history and American values, including the American Dream and American

for people who want better representation. It promotes good health care for the sick, the needy, and the poor. Educated discussion, insightful articles, and forums return the focus of politics to that of what it should be: less government, more Godliness.

Regularly, stimulating articles are featured. Learn how to change America and restore her roots of freedom, faith, and family.

Unite the USA exists to promote patriotism, to adhere to high conservative standards, to honor veterans, to give a voice to the poor and afflicted, and to fully apply "in God we trust" to daily life.

## Action

Talk is good, but let's take action! Would you like to have more G-rated movie choices? Do you desire to see more entertaining, family-friendly movies on the big-screen? If you answered "yes" to the above questions, you are a person who can make a significant impact in Hollywood! The movie industry must be informed that consumers want to see wholesome motion pictures. Make a difference now by completing the below suggested action plan:

1. Write a letter to the Motion Picture Association of America (MPAA) and politely share your desire to have an absolute film rating system. The MPAA is a strong force in rating movies. It currently does not have absolute rules to determine how a movie should be rated. It is vital to communicate your opinions to Hollywood in order for Hollywood to change.

Motion Picture Association of America  
15503 Ventura Boulevard  
Encino, California 91436

Exceptionalism, in the mass media, the government schools, and the public universities.

Movies like "Avatar" are more than just "escapist fantasy," as the Times Editorial Board puts it so disdainfully - and falsely. They are public myths that can galvanize a generation, in the same way that Hitler's propaganda machine galvanized intellectuals and young people among what was, at the time, perhaps the most educated populace in the world, the German people.

That's why people should care. That's why people should be alarmed.



2. Urge your friends and family to write to the MPAA. The more letters the MPAA receives, the more will be done!

3. Boycott undesirable motion pictures. If Hollywood does not receive revenue from distasteful films, it will become financially aware that consumers find unclean movies unappealing. By simply refraining from buying a movie ticket, renting a DVD, and watching inappropriate films on television, you can control Hollywood's content.

4. Attend the family-friendly movies! Give Hollywood your support when it makes a great film. Visit [ParentsTV](#) or [Plugged In](#) to read excellent reviews about current movies. There, you can learn details concerning a film's content. You will be able to discover both positive and negative aspects about films. It is a wonderful tool to use in making your decisions as to whether or not you should attend a movie.

5. Encourage your family and friends to boycott inappropriate movies.