



## Parkway Sponsor Information

### Creating and Protecting the San Joaquin River Parkway

**Steward 50 native plants along the river**

**\$500**

- Tiered business logo placement on the Sponsor banner displayed for 12 months.
- Business logo included on Trust web pages and in select email newsletters.

**Provide a year of guided Nature Walks**

**\$1,000**

- In addition to the recognition listed above, your logo will be in the River Parkway Trust's Annual catalog, which is sent to over 5,000 Central Valley residents.

**Keep the River Center free for the public to visit**

**\$2,500**

- In addition to the recognition listed above, you will get your logo on the Respite by the River Postcard, that is mailed out to an additional 3,000 Central Valley Residents.

**Open Sycamore Island to the public for a week**

**\$5,000**

- In addition to the recognition listed above, you will get your logo on the Sycamore Island guest map, that is handed out to 10K guests at Sycamore Island every year.

**Maintain trails for hikers, cyclists and runners**

**\$10,000**

- In addition to the recognition listed above, you will get special recognition at Sycamore Island Annual Fishing Derby.

\*To have your business logo listed on any printed materials, please send confirmation and a high-resolution logo to Bryna De Fede, Development Associate before **Friday, November 12, 2021.**

#### Contact

Bryna De Fede, Development Associate: 559-248-8480 ext. 216 or [bdefede@riverparkway.org](mailto:bdefede@riverparkway.org)

San Joaquin River Parkway and Conservation Trust, Inc.

11605 Old Friant Road, Fresno, CA 93730

[www.riverparkway.org](http://www.riverparkway.org)

Tax-ID # 77-0196692

The San Joaquin River Parkway and Conservation Trust is a non-profit 501(c)3 public benefit corporation. Contributions may be tax-deductible to the extent permitted by law.



# Parkway Sponsor Information

## Creating and Protecting the San Joaquin River Parkway

When you become a Parkway Sponsor you will be sponsoring various programs like: Parties on the Parkway, Respite by the River, and Park Operations.

If you are not familiar with these programs you can find a description of them below. By sponsoring these programs you can help provide access to the outdoors to our surrounding communities.

### **Parties On The Parkway (POP)**

Parties on the Parkway is a fundraising program that uses special events to give people the opportunity to enjoy food and fellowship on the Parkway while supporting Conservation, Education and Recreation.



### **Respite by the River**

Respite by the River features local authors and musicians performing at the River Center during the spring, summer, and early fall. Respite by the River celebrates local authors and musicians in our community by providing a beautiful setting for readings and musical performances in front of the restored Riverview Ranch House.

### **Park Operations**

Park Operations includes: Sycamore Island, Sumner Peck Ranch, and the Coke Hallowell Center for River Studies. These properties provide access to trails for walking, running, biking and horseback riding. Sycamore Island and Sumner Peck Ranch also have river access for canoeing, kayaking and fishing. The Trust also offers free guided nature walks and activities for families from these locations.



### **Kayak and Canoe Trips**

The River Parkway Trust offers guided Kayak and Canoe tours down the river. Participants can enjoy the beautiful scenery of the San Joaquin River and Local wildlife.





# Parkway Sponsor Form

## Creating and Protecting the San Joaquin River Parkway

**YES, we will sponsor at the following level:**

☐ **\$10,000**

☐ **\$5,000**

☐ **\$2,500**

☐ **\$1,000**

☐ **\$500**



Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Name for Donor Listing \_\_\_\_\_

**Please make checks payable to the River Parkway Trust, or**

**Please charge** ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*To have your business logo listed on any printed materials, please send confirmation and a high-resolution logo to Bryna De Fede, Development Associate before **Friday, November 12, 2021.**

**San Joaquin River Parkway and Conservation Trust, Inc.**

**11605 Old Friant Road - Fresno, CA 93730**

**Phone (559) 248-8480 ext. 216**

The San Joaquin River Parkway and Conservation Trust, Inc. is a 501(c)3 non-profit organization. All contributions are tax-deductible to the extent permitted by law. Our tax-ID number is 77-0196692.