

Fulfiller Token



Helping You To Achieve Your Objectives

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Nothing in this paper constitutes an offer or solicitation to sell shares or securities in the Fulfiller Token, or any related company.

Introduction

As the blockchain continues to develop, entrepreneurs search for new ways to employ the technology. One way of using the blockchain is to create cryptoassets. Two popular cryptoassets are cryptocurrency and crypto tokens. A Fulfiller Token is a crypto-token built on the Waves blockchain. That means that the Fulfiller Token is virtual. Fulfiller Token is part of a journey to apply new technology outside the developers' world. Fulfiller Token is on a journey to empower the individual, small business owners, and medium-sized business ventures. To take advantage of the benefits of using crypto tokens as part of their individual and business goals today and in the unfolding future.

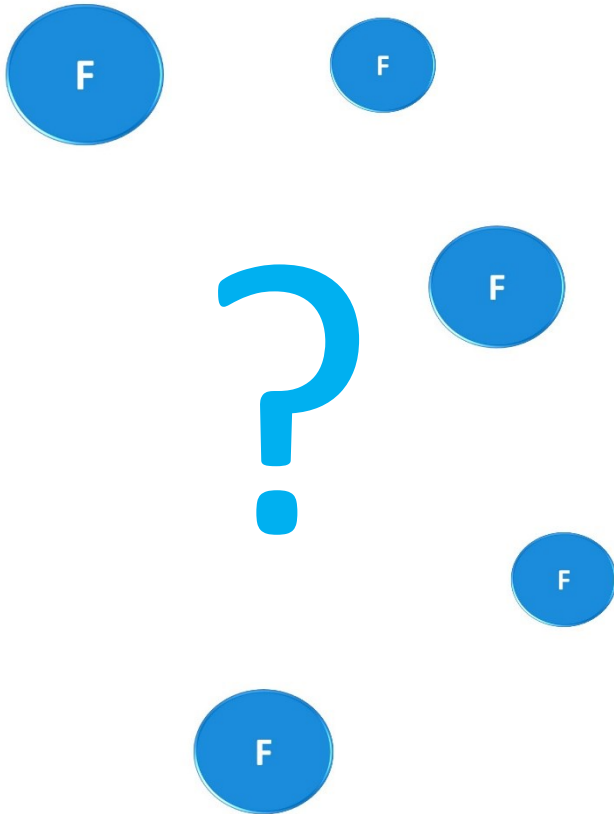
Since Fulfiller Tokens are produced on the Waves blockchain platform. This gives the Fulfiller Token the reach that it needs to benefit individuals, small business owners, and medium-sized business ventures. The benefits and value that these stakeholders can achieve will depend on their creativity, enthusiasm, and follow-through.

Integrate the Fulfiller Token into your business strategy. Whether you want to employ it as part of an employee rewards program, or one of many other creative ways, the Fulfiller Token is a viable option.

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1. Purpose



Goods and Services

Fulfiller Token can purchase goods and services from individuals and businesses that choose to accept the Fulfiller Token for their goods and services. The Fulfiller Token can be purposed to buy both digital and non-digital assets. Another use of the Fulfiller Token is as a reward in an employee incentive program. The incentive could focus the team members on specific items that the business wants to emphasize or use as a value-based reward system for employees.

Trade for Cryptotokens and Cryptocurrencies

A Fulfiller Token is a tradeable token. It can be exchanged on the Waves Exchange. Currently, this is the primary place to purchase and exchange the Fulfiller Token.

2. Fulfiller Token Business Case

Many individuals and small business owners do not have the time to search for a crypto token to engage their customers. Also, there is often a challenge for the business to reward employees with anything other than their paycheck.

Customer Engagement and Relationship Building

Engaging customers can lead to business growth by establishing positive relationships. The Fulfiller Token will help individuals and small businesses to build these relationships. An organization can obtain the Fulfiller Token and immediately begin distributing them to their customers. The company could then offer the customer an incentive for collecting so many of the Fulfiller Tokens.

Employee Rewards and Relationship Building

Another area where Fulfiller Tokens can be used is as part of an employee rewards program. The employer can reward employees with so many Fulfiller Tokens for achieving specified criteria. At different points in time, the employee can be offered the opportunity to exchange their Fulfiller Tokens for items or services that the employer provides. The products and services that the employer offers might be digital or non-digital.

3. Fulfiller Token Development

Problem – Pain Point

The Fulfiller Token idea was conceived after Stanley T. Crawford searched for solutions to reach out to customers and potential customers to purchase his goods and services. He wanted to use modern technology and employ methods to catch young people's attention today and in the future.

Solution - Concept

After much research, he decided to make use of blockchain technology. However, he wanted to find a way to integrate it into his business activities and offer the opportunity to others as well. Finally, he decided the development of a crypto token would help meet his needs. Also, he believed that he had stumbled upon a business use case to offer the Fulfiller Token to other individuals who had the same or similar requirements. He decided that he could market the Fulfiller Token and, as it caught on to grow the Fulfiller Token's use into an effective and efficient business model for today's digital world.

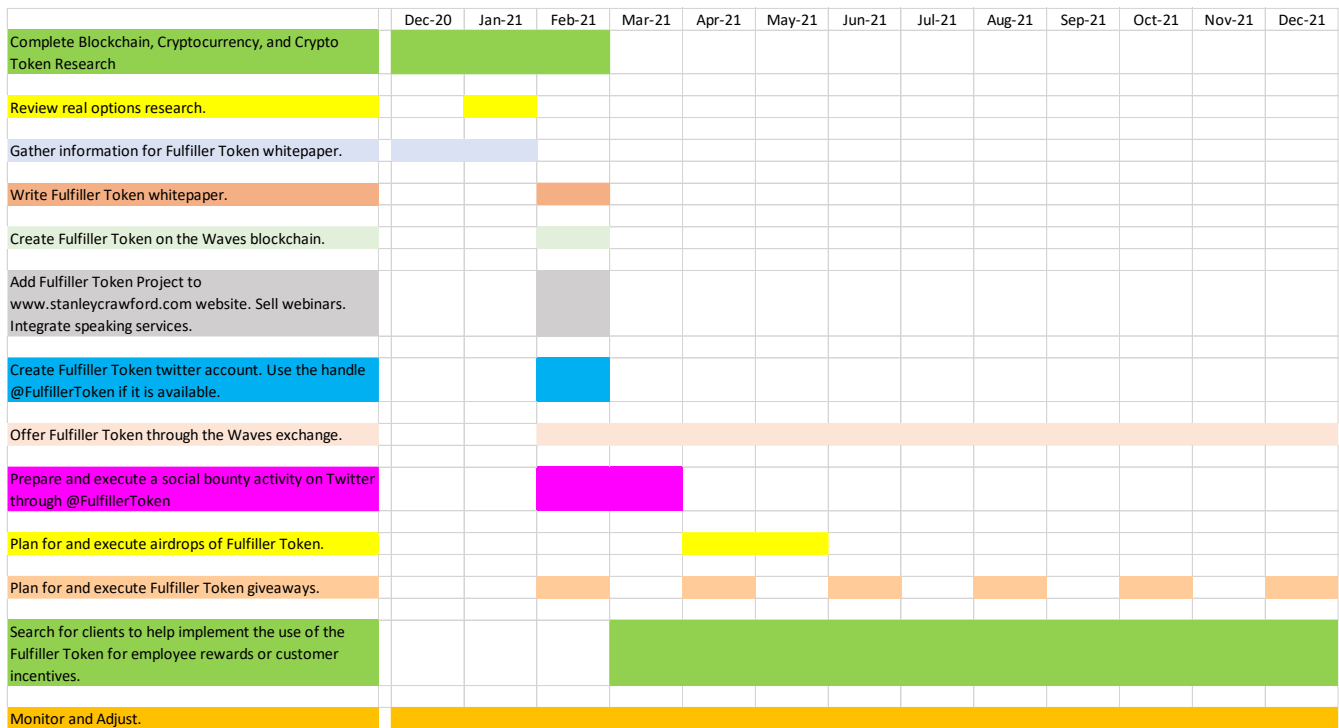
Solution - Application

Stanley believed that the main focus should start off in two areas. First, using the Fulfiller Token in the sale of goods and services. He has integrated the use of the Fulfiller Token into his own website. On his website, he markets webinars and books. He plans to incorporate the Fulfiller Token with his speaking and writing activities, as well. Currently, he focuses on webinar sales. As the Fulfiller Token use continues, he plans to expand the application to some of his books. Also, plans to help businesses use the Fulfiller Token in the following areas of customer appreciation, employee rewards, and other business process opportunities.

4. Fulfiller Token Journey – Today

The following figure shows the Fulfiller Token Journey in the near term. The near term consists of December 2020 through December 2021. Each of the activities described below requires varying degrees of work to accomplish.

Fulfiller Token Timeline - Today



6. Fulfiller Token Allocation

The table below shows the allocation of Fulfiller Tokens during their initial issue. Over time team members who become part of the team will receive Fulfiller Tokens. Product and service creation will be essential since they are a reflection of the business side of things. Giveaways, bounties, and airdrops will help get the Fulfiller Tokens circulating, visible, and develop demand.

Fulfiller Token Allocation

Creator	1,000,000
Team Members	300,000
Backers and Partners	200,000
Marketing and Sales Activities	200,000
Products and Service Creation	200,000
Giveaways, Bounties, and Airdrops	100,000
Sell to the Public	1,000,000
Total Filler Tokens	3,000,000

At the end of December 2023, a decision will be made whether to create more Fulfiller Tokens.

7. Important Links and Support

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