



Grayslake
Chamber of Commerce
The New Wave of Business.

2022
Event Sponsorship



Chamber members looking for the most visibility for their business have a variety of options, based on budget and marketing goals. By sponsoring one of our annual events, your business receives online promotion, tickets, signage, public relations, and a high level of recognition while supporting our community.



ARTS FEST & WINE TASTING

June 18, 2022

BALLOON FEST & BATTLE OF THE BANDS

Date TBD

5K FAMILY FUN RUN

July 16, 2022

CHAMBER MEMBER GOLF OUTING

August 4, 2022

GRAYSLAKE SUMMER DAYS

August 19-20, 2022

GRAYSLAKE CRAFT BEER FESTIVAL

September 17, 2022

CHAMBER TRICK OR TREAT

October 29, 2022

TREE LIGHTING AND HOLIDAY MARKET

November 25, 2022



Arts Festival & Wine Tasting

June 18, 2022

SPONSORSHIP LEVELS

Glass Sponsor (limit one) \$2,500

- Your logo on the wine glasses distributed to festival attendees.
- Complementary Booth at the Festival site.
- Logo on the event website and Social Media

Gold Sponsor \$500

- Complementary Booth at the Festival site.
- Your business name prominently displayed on a site sign.
- Business name on t-shirts
- 6 Wine Tasting Tickets
- Logo on the event website and Social Media

Silver Sponsor \$250

- Your business name prominently displayed on a site sign.
- Complementary Booth at the Festival site.
- 4 Wine Tasting Tickets
- Logo on the event website and Social Media

Bronze Sponsor \$100

- Your business name prominently displayed on a site sign.
- Logo on the event website and Social Media

Color Aloft Balloon Festival

Date TBD

SPONSORSHIP LEVELS

Platinum Sponsor \$500 (LIMIT 5)

- Balloon Ride for 1 person (WEATHER PERMITTING)
- YOUR Business name on banners on a Balloon Basket
- Logo on the event website and Social Media

Gold Sponsor \$300

- YOUR Business name on banners at the Festival Site
- Logo on the event website and Social Media
- Complementary Booth at the Festival site

Bronze Sponsor \$100

- Logo on the event website and Social Media

5K Family Fun Run/Walk —July 16, 2022

SPONSORSHIP LEVELS

5K RACE RECOGNITION PACKAGE \$600

- Your business name and logo prominently displayed on race shirts distributed to the runners and volunteers. Prominent business logo in the race application.
- Complimentary Exhibit Space on race day
- Opportunity to include information about your business in all race packets
- Inclusion in all press releases and print advertising
- Announcements made during the race by the DJ
- Logo on the event website and Social Media

WATER STATION SPONSOR \$100

- Your name displayed at the Water Station the day of the race
- Opportunity to include information about your business in all race packets
- Announcements made during the race by the DJ
- Logo on the event website and Social Media

DIRECTIONAL SIGN SPONSOR \$50

- Your name on a sign displayed on the race course
- Opportunity to include information about your business in all race packets
- Announcements made during the race by the DJ

Chamber Member Golf Outing

August 4, 2022

SPONSORSHIP LEVELS

MIXER SPONSOR \$500.00

- Advertiser Banner during Mixer & Dinner
- Advertiser Signs on Beverage Cart
- Tent on the course to showcase your business
- Logo on the event website and Social Media

BEVERAGE CART SPONSOR \$500.00

- Advertiser Banner on the Course
- Advertiser Signs on Beverage Cart
- Logo on the event website and Social Media

PUTTING CONTEST SPONSOR \$200.00

- Advertiser Signs on the Putting Green
 - Table and Chairs for you to network with other golfers throughout the day.
- You must supply the workers.***

HOLE SPONSOR \$100.00

- Advertiser Signs on Greens or Tees throughout the Course
- Logo on the event website and Social Media

DRIVING RANGE SPONSOR \$50.00

- Advertiser Signs on the Driving Range
- Logo on the event website and Social Media

GOLFER PARTICIPATION GIFTS

- We need a minimum of 100 items to be included in the bags.
- Items must be delivered to the Chamber office by July 1, 2022.***

SUMMER DAYS —August 19 & 20, 2022

***LARGEST 2 DAY FESTIVAL IN GRAYSLAKE
REACH 30,000 + CUSTOMERS***

SPONSORSHIP LEVELS

GRAND SPONSOR \$5,000

- Festival Site Signage
- Village Festival Mailing to all Grayslake Households (Approximately 15,000)
- Business name on event posters
- Grand Marshall of Summer Days Parade
- Free Parade Entry
- Free Booth Space at Festival

BAND SLOT SPONSORS— Limit one sponsor per time slot

- Friday Night
 - 6pm \$1,000
 - 8pm \$2,000
 - 10pm \$3,000
- Saturday Night
 - 3:30pm \$600
 - 6:30pm \$1,000
 - 8pm \$2,000
 - 10pm \$3,000
- Festival Site Signage
- Announce your sponsored band from the stage
- Free Parade Entry
- Free Business Booth Entry

SUMMER DAYS —August 19 & 20, 2022

***LARGEST 2 DAY FESTIVAL IN GRAYSLAKE
REACH 30,000 + CUSTOMERS***

SPONSORSHIP LEVELS continued...

BEER TENT SPONSOR—\$600.00 (Limit 4)

- Festival Site Signage
- Free Parade Entry
- Free Business Booth
- Name on the event website and Social Media

ROCK STAR —\$200.00 (Limit 10)

- Business Name listed at event
- Free Parade entry
- Name on the event website and Social Media

Craft Beer Festival—September 17, 2022

SPONSORSHIP LEVELS

GLASS SPONSOR—Sealed Bid (LIMIT 1) Sold

Minimum Bidding Starts at \$3000.00. Bids due in the Chamber Office by **February 1, 2022** by 3:00pm.

Winner will be unveiled at the Beer Fest Kickoff Celebration.

- EXCLUSIVE LOGO on beer glasses distributed to festival attendees.
- Logo on the event website, www.grayslakebeerfest.com.
- Social media listings (Facebook)
- 8 VIP Tickets

TICKET RELEASE PARTY— Sealed Bid (limit 1)

Submit your proposal for the Party minimum \$500 for a Thursday in July. Event draws a minimum of 100 attendees.

- Logo on website, social media
- Advertisement of your location for Ticket Release party
- Give aways the day of event

VIP TENT SPONSOR—\$2000 (Limit 1) Sold

- Logo on the event website, www.grayslakebeerfest.com.
- Social media listings (Facebook)
- Exclusive rights as VIP Party Host
- 6 VIP Tickets

TEE SHIRT SPONSOR—\$300 (Limit 8)

- Business Logo on the Exclusive Beer Fest Tee Shirt
- Social media listings (Facebook)
- 4 Regular Admission Tickets

TICKET SPONSOR—\$750 (Limit 1)

- Business Logo on EVERY Beer Fest tickets sold
- Social media listings (Facebook)
- 4 Regular Admission Tickets

BEER TENT SPONSOR—\$1000 (Limit 3)

- Business Logo on a banner at one of the three beer tents during the festival
- Social media listings
- 4 Regular Admission Tickets

BAND SPONSOR—\$400 (Limit 6)

- Business logo on a banner at the stage during the festival
- Social media listings (Facebook & Twitter)
- 2 Regular Admission Tickets

DESIGNATED DRIVER SPONSOR— \$300 (Limit 4)

- Social media listings
- Option to man booth to hand out water
- Option to have name on water
- 2 Regular Admission Tickets

TABLE SPONSOR-\$250

- Logo on minimum of 5 tables
- Social Media listings

TREE LIGHTING —November 25, 2022

SPONSORSHIP LEVELS

TREE LIGHTING SPONSOR - \$1,000

- Sponsor Recognition Sign displayed at the Tree from November to end of December
- Logo on the event website and Social Media
- Recognition in all printed advertisement

CARRIAGE SPONSOR - \$250

- Business Name displayed on a sign on a horse drawn sleigh
- Logo on the event website and Social Media

CARRIAGE STOP SPONSOR - \$150

- Business Name displayed at the Carriage Stop the evening of the event
- Logo on the event website and Social Media

SPONSORSHIP COMMITMENT FORM—Page 1

YES, I want to purchase 2022 Sponsorships NOW:

___Arts Festival Glass Sponsor – \$2,500

___Arts Festival Gold Sponsor—\$500

___Arts Festival Silver Sponsor—\$250

___Arts Festival Bronze Sponsor—\$100

___Craft Beer Festival Glass Sponsor (Limit 1)

___Ticket Release Party (Limit 1)

___Craft Beer Festival VIP Tent Sponsor—\$2000 (Limit 1)

___Craft Beer Festival Beer Tent Sponsor - \$1,000 (Limit 3)

___Craft Beer Festival Ticket Sponsor—\$750 (Limit 1)

___Craft Beer Festival Band Sponsor - \$400 (Limit 6)

___Craft Beer Festival Designated Drive Sponsor—\$300 (Limit 4)

___Craft Beer Festival Tee Shirt Sponsor—\$300 (Limit 8)

___Craft Beer Festival Table Sponsor—\$250

___Golf Outing Mixer Sponsor —\$500

___Golf Outing Beverage Cart Sponsorship —\$500 (Limit 4)

___Golf Outing Putting Contest Sponsor —\$200

___Golf Outing Hole Sponsor Advertiser —\$100

___Golf Outing Driving Range Sponsor—\$50

___Golf Outing Silent Auction Donation: _____

___Golfer Participation Bag Item Donation: _____

___5K Race Sponsor—\$600

___5K Water Station Sponsor—\$100

___5K Directional Sign Sponsor—\$50

___Summer Days Grand Sponsor - \$5,000

___Summer Days Band Slot Sponsor (Limit 1 per time slot)

Friday—6pm | 8pm | 10pm|

Saturday—3:30pm | 6:30pm | 8p | 10pm |

___Summer Days Beer Tent Sponsor \$600 (Limit 4)

___Summer Days Rockstar Sponsor \$200 (Limit 10)

SPONSORSHIP COMMITMENT FORM—Page 2

YES, I want to purchase 2022 Sponsorships NOW:

__Summer Days Beer Tent Sponsor \$600 (Limit 4)

__Summer Days Rock Star Sponsor \$200 (Limit 10)

__Color Aloft Balloon Festival Platinum Sponsor—\$500 (Limit 5)

__Color Aloft Balloon Festival Gold Sponsor—\$300

__Color Aloft Balloon Festival Bronze Sponsor—\$100

__Tree Lighting Sponsor—\$1000

__Carriage Sponsor—\$250

____Carriage Stop Sponsor—\$150

Total Sponsorship Amount Due: _____

-15% 2021 Discount (Prior to 7/1/22) _____

-10% Early Bird Discount (7/02/22—8/01/22): _____

-Total Amount Due: _____

Business Name (Listing for sponsorship promotional materials):

____ Our check is enclosed. (Made payable to the **Grayslake Chamber of Commerce**)

Mailed to: ***Grayslake Chamber of Commerce***
PO Box 167
Grayslake IL, 60030

____ Charge My VISA/Mastercard/Discover Card Account #

Please complete both sides of the
Sponsorship Commitment Form
and return with your payment to
confirm your 2022 Sponsorships.

3 Digit Security Code _____ Exp. Date _____

Billing Address (where credit card bill is sent) _____

Zip Code _____



Grayslake Chamber of Commerce

The New Wave of Business.

10 South Seymour | Grayslake, IL 60030

847.223.6888 | grayslakechamber.com

thegreatergrayslakechamber@gmail.com

[Facebook](#) | [Instagram](#) | [LinkedIn](#)