

## Marty Lyons

Say the phrase New York Sack Exchange and you immediately think of four Dlineman who brutalized opposing quarterbacks. Marty Lyons was one of those members having been drafted in the 1<sup>st</sup> round of the 1979 NFL draft. He played for the New York Jets from 1979 to 1989 as both a defensive tackle and a defensive end. He was named as a Pro Bowl alternate in both 1982 & 1983 and in 2013 was inducted to the Jets Ring of Honor.

Prior to arriving in New York, Marty played for the legendary "Bear" Bryant at the University of Alabama where he was an All-American in 1978 and was elected as captain of the NCAA Division 1 National Champion team. In 2011, Marty was inducted into the College Football Hall of Fame. In 2016, Marty fulfilled a life-long promise to Coach Bryant when he graduated from the University of Alabama.

As much as Lyons accomplished on the field, he has been even more dominant in the boardroom, the broadcast booth and especially in the community. His list of civic awards spans pages. Perhaps the highest award he has received is the Walter Payton NFL Man of the Year Award which he won in 1984. Today, the Jets annually present the Marty Lyons Award to the player who gives the most back to his community in honor of the legacy of giving established by Lyons. Over the past 30 years, The Marty Lyons Foundation has granted over 7,400 wishes to children with life-threatening illnesses.

In his business career, he has been a financial consultant as well as a VP of Operations, Marketing and Public Relations, so he is well-versed in business challenges of all types. Lyons has also been a football radio analyst for the New York Jets for many seasons.

Marty is an established motivational speaker who has spoken to many Fortune 500 companies and is available for inspiring your organization. Contact us now to book Marty for your unforgettable event with this legend of the National Football League.

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