



**Texas Association for Bilingual Education**  
**Sponsor Packages**  
**2022 Hybrid Conference**

**Launching the next 50 years:**  
**Explorando y ampliando nuevos horizontes multilingües**

| BENEFITS   | PLATINUM<br>\$7,500 | GOLD<br>\$5,500 | SILVER<br>\$3,500 | EXHIBITOR<br>\$700 | DISTRICTS<br>\$500 |
|--|---------------------|-----------------|-------------------|--------------------|--------------------|
| Number of booths (in person, ONSITE) for Thursday, Oct 13, Friday, Oct 14 & Saturday, Oct 15   | 30 x 10             | 20 x 10         | 10x 10            | 10x10              | 1 table<br>8 ft    |
| Name Badges for Exhibit Hall only  | 3                   | 2               | 1                 | 1                  | 1                  |
| Number of Breakout Sessions (in person, ONSITE) for Friday, Oct. 14, 2022 and/or Saturday, Oct. 15, 2022.                                | 3                   | 2               | 1                 | 0                  | 0                  |
| Number of pre-recorded sessions uploaded to Virtual Conference & available ONLINE until December. 31, 2022                               | 3                   | 2               | 1                 | 0                  | 0                  |
| Number of social media posts on TABE Facebook  | 52                  | 26              | 6                 | 0                  | 0                  |
| Number of TABE Facebook Live   | 2                   | 1               | 0                 | 0                  | 0                  |
| Number of social media post on TABE Instagram  | 52                  | 26              | 6                 | 0                  | 0                  |
| Number of social media post on TABE twitter  | 52                  | 26              | 6                 | 0                  | 0                  |
| Number of ads on the TABE website on rotation throughout the year  | 3                   | 2               | 1                 | 0                  | 0                  |
| Pre & post conference attendee list<br>One week pre-conference<br>Two weeks post-conference  | yes                 | yes             | no                | no                 | no                 |
| 30 minute session at the Bilingual Directors Institute (Zoom only)   | + \$2,500           | no              | no                | no                 | no                 |
| Number of VIRTUAL EXHIBITORS BOOTH<br>Thursday, Oct. 13, 2022 am & pm<br>Friday, Oct. 14, 2022 am & pm<br>Saturday, Oct 15, 2022 am & pm | 1                   | 1               | 1                 | 1                  | 1                  |
| PRICE  | \$7,500 (\$10,000)  | \$5,500         | \$3,500           | \$700              | \$500              |
|  | PLATINUM            | GOLD            | SILVER            | EXHIBITOR          | DISTRICT           |

Other A-la-carte Institutes: \$1000

# TABE SPONSORSHIP BENEFITS

In addition to your allotment of sessions in the conference program, TABE sponsors will need to submit to Savana Garcia at [savana@tabe.org](mailto:savana@tabe.org) the social media content, banner ads, and preferred Facebook Live scheduled dates.

## Advertisement Deadlines

| Platinum Sponsors (52)   | Gold Sponsors (26)  | Silver Sponsors (6)   |
|--|---|---|
| <b>Submit by 09/27/2022</b><br>(10) Social media advertisement posts<br>(1) TABE Website Advertisement | <b>Submit by 09/27/2022</b><br>(6) Social media advertisement posts<br>(1) TABE Website Advertisement | <b>Submit by 09/27/2022</b><br>(3) Social media advertisement posts<br>(1) TABE Website Advertisement |
| <b>Submit by 11/29/2022</b><br>(10) Social media advertisement posts                                   | <b>Submit by 11/29/2022</b><br>(6) Social media   | <b>Submit by 10/25/2022</b><br>(3) Social media advertisement posts                                   |
| <b>Submit by 01/31/2023</b><br>(10) Social media advertisement posts<br>(1) TABE Website Advertisement | <b>Submit by 01/31/2023</b><br>(6) Social media advertisement posts<br>(1) TABE Website Advertisement |   |
| <b>Submit by 04/04/2023</b><br>(10) Social media advertisement posts                                   | <b>Submit by 04/04/2023</b><br>(6) Social media advertisement posts                                   |   |
| <b>Submit by 06/11/2023</b><br>(10) Social media advertisement posts<br>(1) TABE Website Advertisement | <b>Submit by 06/11/2023</b><br>(6) Social media advertisement posts<br>(1) TABE Website Advertisement |   |

- The company logo on file will be used along with a link to the company website should content advertisement not be submitted by the deadline indicated above.

All advertisements for the TABE social media platforms must follow the specified specs.

### Social Media Advertisement

- Caption: No more than 500 characters.
- Image format: jpg or png
- Max. file size: 30 MB
- Square (1:1 aspect ratio): 600×600 pixels (minimum) 1936×1936 pixels (maximum)

### TABE Website Advertisement

- Image format: jpg or png
- Header/Footer Banner Size 728x90 pixels (maximum)

### Facebook Live Sessions

- Facebook Live Sessions will be scheduled directly.

- Facebook Live Sessions must be scheduled a minimum of 2 weeks in advance.
- To reschedule a Facebook Live Session please email the request to: [savana@tobe.org](mailto:savana@tobe.org)