

River Camp Fresno 2022

Sponsorship Benefits and Information

Reach Local Families

- 6 months+ of website logo placement and 10 weeks of banners and t-shirts during camp season
- 9,500+ Facebook Followers
- 4,000+ Instagram Followers
- 1,000+ Campers and 600+ unique camp families
- Strong Media Promotions
- 8,600+ E-News Subscribers

Sponsorship Benefits	Turtle \$500	Bobcat \$1,000	Fox \$2,500	Eagle \$5,000	Heron \$10,000
Business logo on River Camp web page	X	X	X	X	X
Sponsor day Lunch	X	X	X	X	X
Tiered business logo on River Camp Fresno shirts		X	X	X	X
Tiered business logo placement on camp banners displayed at each camp everyday for 10 weeks			X	X	X
Special recognition on River Parkway Trust Social Media				X	X
Special recognition on River Camp welcome packet					X

Important Program Information

Program Locations: Scout Island, River Center, Owl Hollow, and Sumner Peck Ranch, Fresno

Program Dates: April 12 - 14 (Spring Break week), June 6 - August 5 (9 weeks)

The **mission of River Camp** is to foster memorable experiences that connect youth to the San Joaquin River through fun and engaging educational activities. River Camp runs on the following core values:

- River Camp is a safe and fun environment for self-expression and personal growth.
- River Camp is an inclusive community.
- River Camp is environmentally friendly and promotes stewardship.
- River Camp is mutually influential; campers learn from counselors, and counselors learn from campers.

*Please send confirmation and a high-resolution logo for the **Spring Break session by Friday, March 4, 2022** or for the **summer sessions before Friday, May 6, 2022** to have your business logo listed on the 2022 River Camp Banner and shirt.

Contact

Bryna De Fede, Development Associate: 559-248-8480 ext. 216 or bdefede@riverparkway.org

San Joaquin River Parkway and Conservation Trust, Inc.

11605 Old Friant Road, Fresno, CA 93730

www.riverparkway.org

Tax-ID # 77-0196692

The San Joaquin River Parkway and Conservation Trust is a non-profit 501(c)3 public benefit corporation. Contributions may be tax-deductible to the extent permitted by law.





River Camp Fresno 2022 Sponsorship Remit Form

☐ **YES, we will sponsor River Camp Fresno at the following level**

☐ **\$10,000 Heron Sponsor**

☐ **\$5,000 Eagle Sponsor**

☐ **\$2,500 Fox Sponsor**

☐ **\$1,000 Bobcat Sponsor**

☐ **\$500 Turtle Sponsor**



Business Name _____

Contact Person _____

Address _____

City, State, Zip _____

Preferred Contact Method _____

Phone _____ Email _____

Name for Donor Listing _____

Make checks payable to: River Parkway Trust

Pay by credit card ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____ Date _____

*Please submit by Spring Break session by **Friday, March 4, 2022** or for the summer sessions before **Friday, May 6, 2022** to have business logo printed on River Camp in Fresno banners and shirts.

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