

# Virginia Council Update

## Jan 2021





# Serving the Military Community and Having Impact

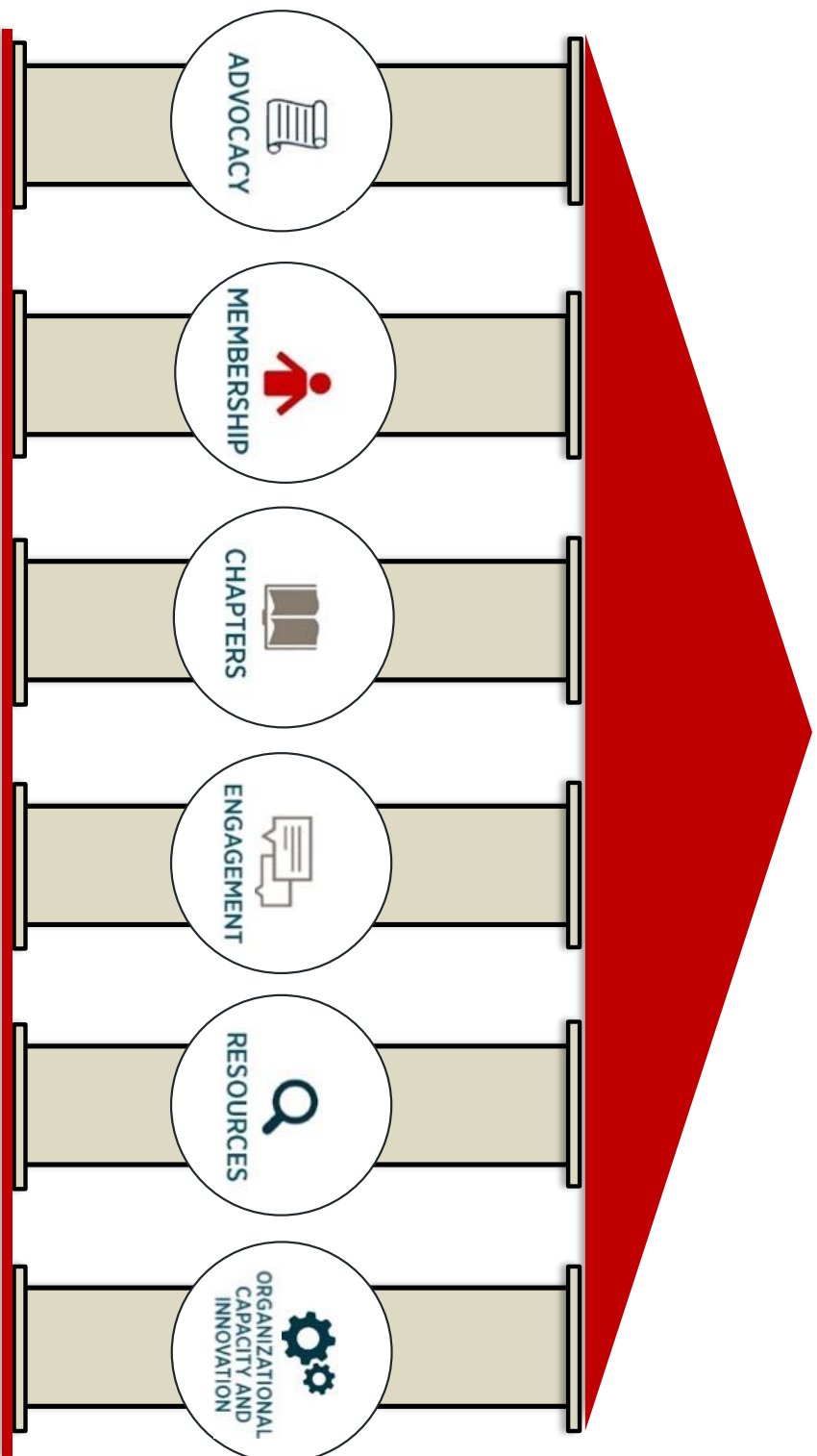


**DIFFERENT UNIFORMS, ALL HEROES**  
*Thanks to the men & women fighting COVID-19*



**YOUR FAMILY, OUR FIGHT**  
**WILL YOU STAND WITH MOAA?**

# Six Strategic Focus Areas



# Educating and Informing Congress



Aloha! It means hello and goodbye and thank you so much for spending time with me today.

## 2020 CONCERNS

Recruiting & Retention  
Medical Billet Cuts  
Military Family Support Programs  
Concurrent Receipt  
Equity of benefits and protections for Guard & reserve  
Access and Quality of Veteran Healthcare



# FY2021 NDAA Update

## Key Highlights:

- MTF restructuring and medical billet cuts halted with additional DoD reporting required by Congress
- Improvements to EFMF and ECHO programs for special needs families included
- Full 3% pay raise per ECI
- Agent Orange VA coverage increased
- Military childcare improvements
- No impact to BAH or TRICARE fees
- Halts DeCA-Exchange merger pending new study

# State Legislative Consortium

Col Tom Robillard, USAF (Ret)

[Trobillard@sc.rr.com](mailto:Trobillard@sc.rr.com)

VP SC State Council

Legislative Affairs

Mobile: (803) 730-6109

LTC Don Wolfinger, USA (Ret)

[Don17609@yahoo.com](mailto:Don17609@yahoo.com)

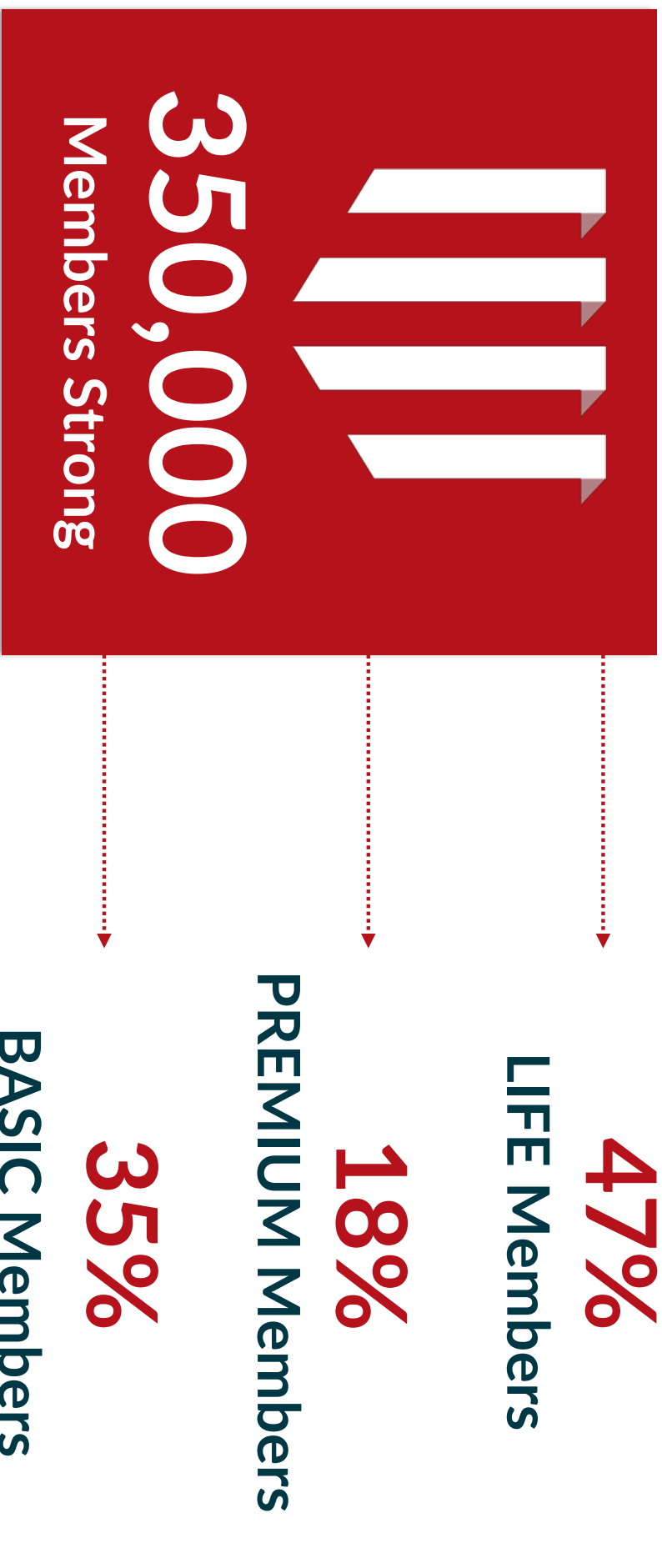
Greater St. Louis Chapter/MO Council

Legislative Affairs

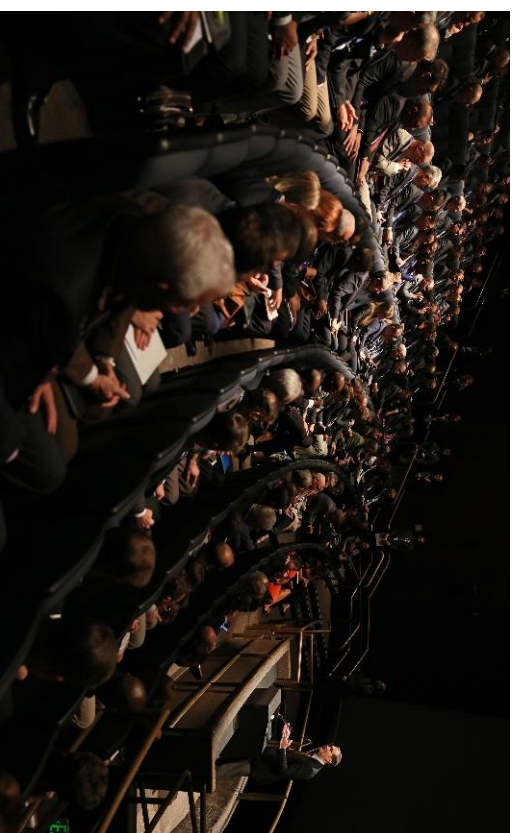
Mobile: (636) 484-0248

- Facilitate the exchange of information across councils.
- Work with staffers/legislators **at local level** for state/federal issues.
- Sharing of programs, issues and processes at the state level.
- Use virtual communications (conference calls, Skype, Facetime, MOAA Regional Training program) as a means to share information.
- Does not replace council/chapter legislative affairs activities.
- MOAA Legislative Team provides guidance and assists as needed.

# Membership



# Engagement: Delivering Member Value





# Engagement: Keeping Members Informed



"I believe it is getting better with each edition." - *Life Member*

HEALTHY LIVING Fitness, Food, Well-being

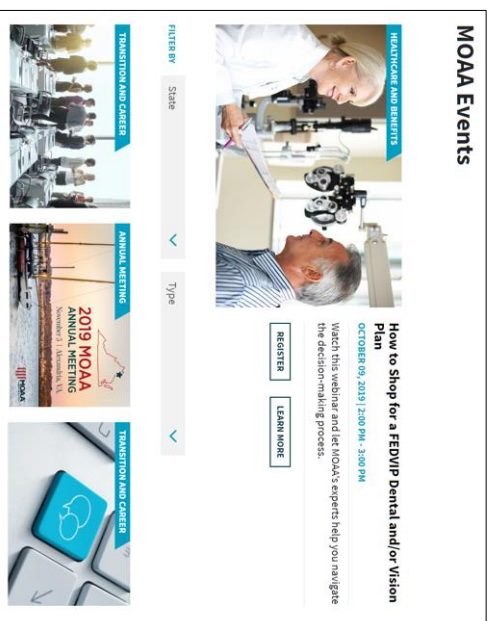
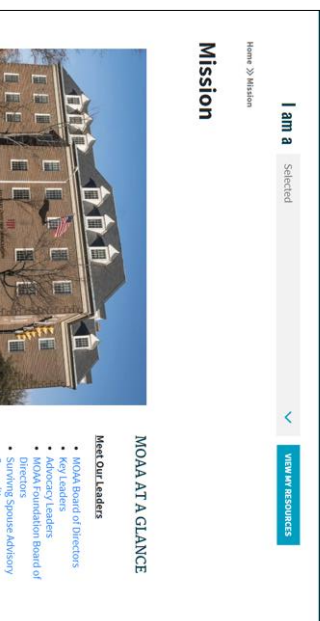
FEDVIP Dental Insurance Plan Snapshot

This is a summary of benefits. Review plan documents for complete details. Benefits are subject to change without notice. For more information:

**Dental Plans**

Annual Deductible	Out-of-Pocket Maximum (Individual)	Out-of-Pocket Maximum (Family)	Basic and Preventive Services	In-Network Copayment	Waiting Period	In-Network Copayment	Waiting Period					
Annual Dental - High	Yes	No	\$50.00	N/A	Yes	0%	N/A	No	Yes	40%	N/A	No
Annual Dental - Standard	Yes	No	\$50.00	N/A	Yes	0%	N/A	No	Yes	45%	N/A	No
Annual Dental - Low	Yes	No	\$50.00	N/A	Yes	0%	N/A	No	Yes	50%	N/A	No
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# More Video & Online Content



MOAA Newsletter reaches 247,000 monthly

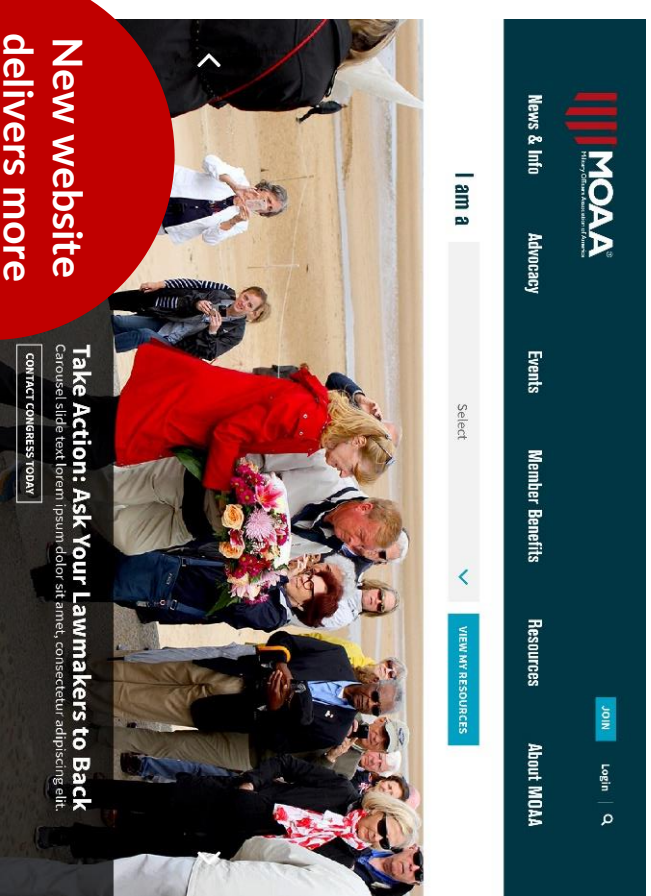


# Engagement: Website Improvements

Old website



New website





# Community Outreach Chapter Grants

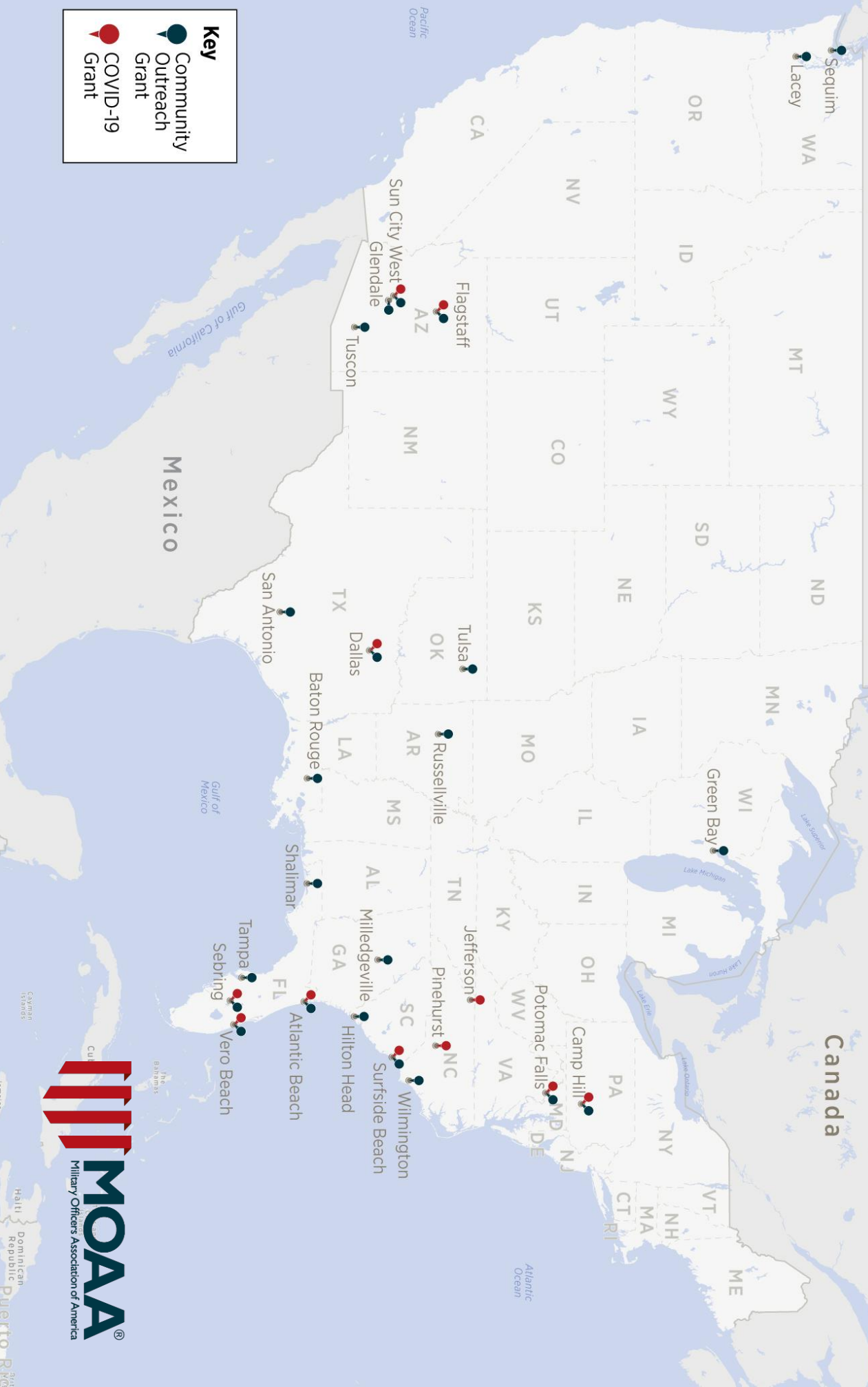
## Showing Steady Growth

	2017	2018	2019	2020
Applications	9	29	44	48
Grants Awarded	6	19	22	23
Total Disbursed	\$25,000	\$75,000	\$79,400	\$84,832

## Increasing Chapter Support

- Sales training for council and chapter leaders
- Quarterly Council Presidents and Independent Chapter Presidents Webinars
- Continued virtual chapter growth – 3<sup>rd</sup> virtual chapter approved
- Quarterly Chapter Leaders' Workshops

# Community Outreach and COVID-19 Grants



# MOAA Members Leading Through the Crisis





# MOAA Scholarship Fund



- Increased annual loan amount from \$5,500 to \$7,000
- Increased available grants by \$1.5m
- Applications: Nov 1 to Mar 1
- [www.moaa.org/education](http://www.moaa.org/education)



# The MOAA Foundation

- \$84k to 23 MOAA chapters helping local communities
- \$55K for Covid-19 related chapter impact grants
- 28 career building events with 6,800 registrants since Mar 18



Career Transition



Professional Education Outreach



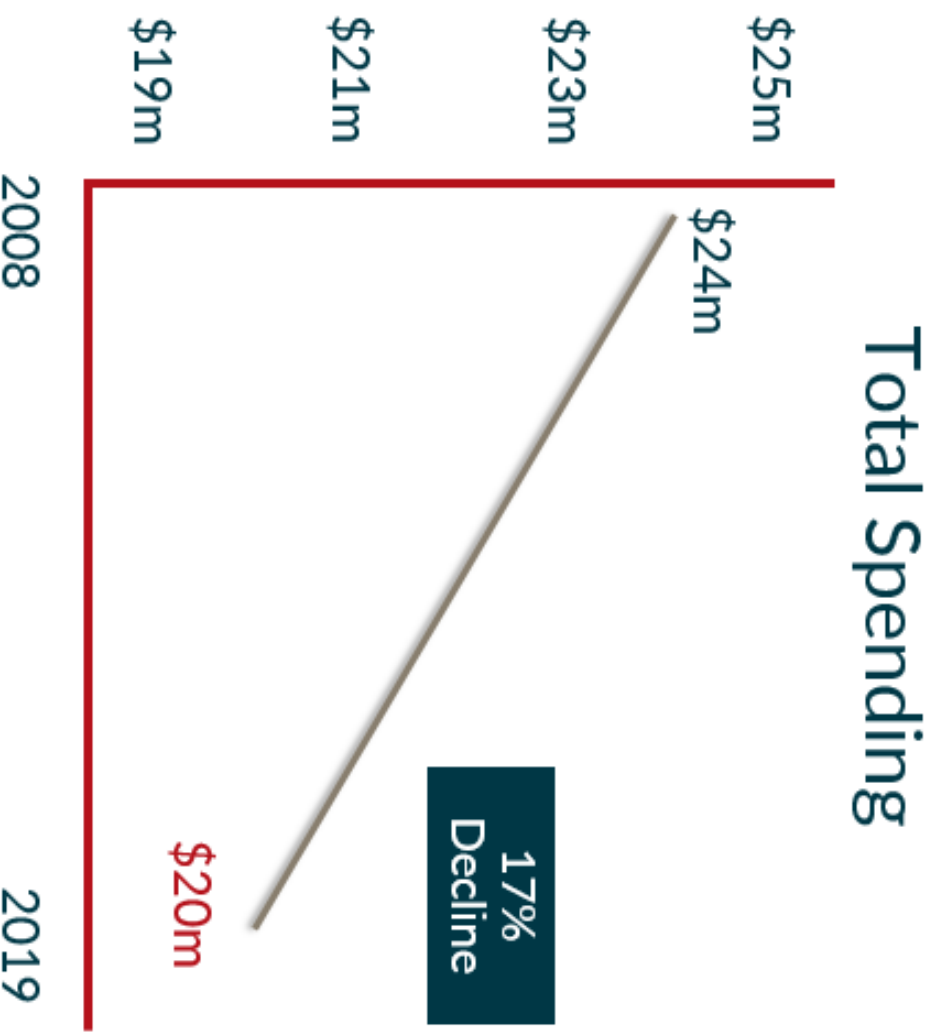
MilSpouse Professional Development



Community Outreach

# Challenging the Status Quo

- Reexamination of programs and priorities
- Multi-year \$4M spending reduction
- Strengthened investment portfolio
- Initiated key strategic investments





# Strategic Investments: World-Class Headquarters



“I know where you live!”

# Strategic Investments: Strengthening the Team

## *Wings of WW2*

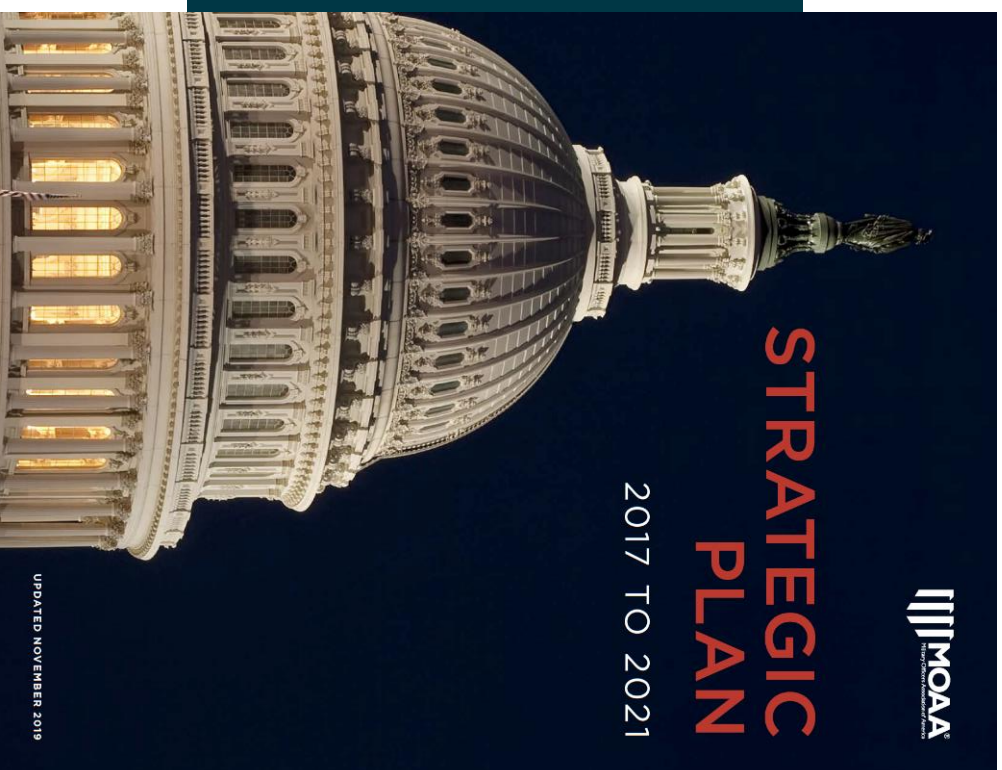
Flyover of vintage aircraft commemorates victory



- Web Design Expertise
- Salesforce Expertise
- Expanded Creative Team to Support Multi-channel communications
- Digital Marketing Expertise
- 4 Certified Association Executives



# Strategic Plan Update





# Board Selection Complete



## Class of 2026

- 1 warrant officer
- 1 NOAA officer
- 2 surviving spouses
- 4 council/chapter leaders

## Diversity Awareness Initiatives:

- Leadership meetings and outreach to minority mentoring organizations
- Encouraging member self-reporting of demographic data
- Promoting Board service through multiple channels

Next Call for Nominations  
January 2022  
Military Officer Magazine

# And Finally ... Why Join MOAA?

## Persona

## Value Added

- |   |   |  |
|---|---|--|
| • 44 year-old O-5 retiree                         | ➡ | • \$165K in retirement earnings over 20yrs   |
| • 65 year-old Medicare beneficiary                | ➡ | • Saving at least \$5K annually in Medicare supplement premiums  |
| • 70 year-old SBP/DIC recipient                   | ➡ | • Repeal provides \$12K/year (by Jan '23)  |
| • 50 year-old military spouse working on a degree | ➡ | • Full tuition at public university and \$2,000/month avg allowance                                      |
| • Retires age < 65                                | ➡ | • Fought DOD's proposed Tricare Select fee of \$900/year (family) ... Congress backed down to \$300/year |



# Never Stop Serving!



**“I come to work everyday and count myself lucky  
to be working in a great organization!”**