Traffic Safety in an Equitable World



Traffic Safety Leadership Conference September 15-17, 2022 Louisville Marriott Downtown Louisville, Kentucky



HIGHWAY SAFETY LEADERS, INC. SAFETY LEADERS, INC. 55th Annual Conference Louisville, Kentucky September 15-17, 2022

I am so pleased to welcome you to Kentucky and our 55th annual conference of NAWHSL! We've all endured a lot over the past two years. Having to adapt to a virtual work environment while still being creative to ensure our safety messages delivered tested our skills. Our conference theme, Traffic Safety in an Equitable World, has been carefully chosen to mark a milestone of our society. Our members have made and continue to make tremendous contributions in research, teaching and practice, resulting in impacts in many sectors of safety. At this conference let us celebrate what we, as professionals have achieved by sharing our thoughts and exchange ideas that we can take back to our states.

We strive to put our new ideas to the test and share the good works of others and build programs that will ultimately reduce injuries and save lives. We appreciate all the efforts each of you continue to make to improve safety in our great nation.

As NAWHSL continues to change and grow, we are hopeful that we can count on everyone's continued support and dedication throughout the years. We would like to thank all of the sponsoring organizations for providing their generous financial support. Lastly, we would like to thank all of the conference participants for their contributions which are the foundation of this conference. We have an exciting program with many wonderful speakers. As we renew friendships and extend our networks, I hope that you will have a productive and fun-filled time as you enjoy yourself in Louisville!

Many thanks to Edica Esqueda, Deana Dothage, Tiffany Duvall, Kay Brodbeck and Cindy McKay for all your help!

Sincerely,

Juliet Little President, NAWHSL

NAWHSL Registration Information

Deadline August 15

TO REGISTER: Complete the Registration Form in this packet, choose your method of payment and register accordingly.

By Mail or Purchase Order: Cindy McKay cljfmckay@msn.com Send to: 24425 Marine View Drive S. Des Moines. WA 98198 By Credit or Debit Card: Kay Brodbeck Phone 601-924-7815 Fax 601-924-7747 kay@MSsafety.com

Hotel Reservations LOUISVILLE MARRIOTT DOWNTOWN – Due August 15 502-627-5045 280 W. Jefferson Street, Louisville, KY 40202

Call hotel for reservations by the cut-off date of August 15, 2022, at 502-627-5045; ask for the room block for "NAWHSL". Our special rate of \$199/night is available until Friday, August 15. After that, room requests are subject to availability at the regular room rate. Individuals are required to guarantee their reservations with a credit card.

This rate is based on availability, so make your reservations early.

Hotel check-in time is 4:00 pm and check-out time is 11:00 a.m. Valet parking is available at \$37.00/day. Self-parking is \$32/day, in the garage below the hotel with entrance from the back of the hotel on Liberty Street.

Transportation

• The Louisville International Airport is about 10 miles from the Louisville Marriott Downtown. Transportation options are by taxicab, Uber, Lyft, or rental car.

MEETING NOTES

Exhibit Space

If you wish to exhibit or share information, exhibit space is available <u>for free if you are</u> <u>registered for the full conference</u>. Please notify Tiffany Duvall so that sufficient table space can be arranged. Email at TiffanyL.duvall@ky.gov or call (502) 229-0449 no later than August 15th.

Closing night — Banquet on Saturday evening, September 17

Spread the word! It's a wonderful opportunity to invite others to join us. Everyone is welcome. We especially welcome attendees of the GHSA conference which is held immediately following the NAWHSL conference.

NAWHSL LEADERS' MEETINGS IN PRESIDENT'S SUITE

Pre-Conference		
Executive Committee		
Wednesday, September 14	6:30 pm	Dinner
Thursday, September 15	11:00 am – 12:00 noon	President's Suite
Board of Directors		
Thursday, September 15	1:00 pm – 2:30 pm	President's Suite
Post-Conference Board of Directors Sunday, September 18	8:30 am – 10:30 am	President's Suite

THE LOUISVILLE MARRIOTT DOWNTOWN

Guest services include a whirlpool open 6 a.m.—10 p.m., 24-hour fitness center with room key access, pool, concierge just to the right of the front desk, Starbucks, Blu Restaurant and Bar, Champions Sports Bar and more. Internet access is complimentary for Marriott Rewards members.

MARRIOTT REWARDS: Not a member? Join today for free internet access at the Louisville Marriott Downtown. Go to MarriottRewards.com or call 800-249-0800. Membership is free.



55th Annual Conference NATIONAL ASSOCIATION OF WOMEN HIGHWAY SAFETY LEADERS Louisville Marriott Downtown September 15—17, 2022 Register by August 15!

Conference Registration Form

Please print or type. Be included in the Registry of Participants! Complete this form and submit.

Name					
Organization	NAWHSL position				
Address					
City		St	ate	Zip Code	
Telephone	FAX	Email			
Emergency contact & ph	one				
Meal Restrictions			Nee	ed exhibit space? Yes _	No
3 WAYS TO PAY 1. Pay with credit/debit of kay@mssafety.com to Name on card	facilitate your PayPal	payment		r fax to 601-924-7747, e	
Billing address					
Credit Card type (Ple	ease circle) Visa	Mastercard	Discover		
Card Number					
Expiration date		Security digits on	back		
2. Pay by check. Make pa Cindy McKay, 2442 spot to email addres	5 Marine View Drive			Highway Safety Leader may email a registration	
3. Send Purchase order a email to: <u>clifmckay@</u>					<u> </u>
 4. For your convenience - each member state Du 1 yr. \$50 2 yea Associate non-voting N 1 yr. \$25 2 yea 	ues @ \$50.00 per yea ars \$100 3 ye Members/Supporters	r) ears \$150	WHSL Appro	oved State Representat	ive members (1 fo
	er and Kentucky land nterest in this event H Email addre	scape as you meet n lere - Name ess	ew friends a		

We will send you more information by text and/or email as it becomes available.

Conference Registration includes all sessions, materials, and meals

Advance Registration – On or before	August 15, 2022	
Member	\$275.00	\$
Non-member	300.00	
Registration - After August 15, 2022		
Member	\$ 300.00	
Non-member	325.00	
Guest of registered attendee	\$ 200.00	
Saturday night Banquet Only	\$ 75.00	
rand Total of Conference Registration	n and NAWHSL Dues	\$

Thank you and we Welcome you to conference and to new and returning members! Your NAWHSL Executive Committee: Juliet Little, Deana Dothage, Edica Esqueda, Christy Timbrell, Kay Brodbeck and Cindy McKay

Draft 2022 Conference Agenda

THURSDAY, SEPTEMBER 15

Bluegrass 1 & 2

5:00 pm – 6:00 pm	Welcoming Reception
2:30 pm – 4:30 pm	Exhibit Set-Up
1:00 pm – 2:30 pm	Board Meeting
12:00 pm—5:00 pm	Registration

FRIDAY, September 16

Bluegrass 1 & 2

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8:00 am – 3:00 pm	Registration	
8:00 am – 9:00 am	Breakfast	
9:00 am – 10:00 am	1 5	
	Welcome to Kentucky: Jason Siwula, Asst. Hwy Engineer,	
	Kentucky Office of Highway Safety	
	Keynote Speaker	
	Jason Siwula, Asst. Highway Engineer	
10:00 – 10:15 am	Break – Meet our Exhibitors	
10:15 – 11:30 am	Share Session	
11:30 am – 1:00 pm	Luncheon	
	Darrin Grondel and the Foundation for Advancing Al	
	(FAAR) will bring us the latest news on the national s	
	powerful new coalition being built by FAAR and seve	
	they strive to bring advocacy for the latest and best Americans safe from death and injury. Let's resolve	
	Speaker: Darrin Grondel, VP of Government Relation	
	and Traffic Safety for Responsibility.org and Director of	
	National Alliance to Stop Impaired Driving (NASID)	
1:00 pm - 1:30 pm	Kentucky Corridor Speed Campaign	
	Speaker: Lieutenant Kimberly Klare	
	Erlander Police Department	
1:30 pm – 2:00 pm	Diversity and Inclusion Do Not Happen By	
	Chance	
	Speaker: Dortha Cummins, Deputy Director	
	Louisiana Highway Safety Commission	
2:00 pm—3:00 pm	"Diversity and Equity Awakens Us and Deepens Professi World"	onals in a Post-George Floyd
	Speaker: Sandy Spavone, Executive Director	
	Family, Career and community Leaders of America (FC	CLA)
3:00 pm – 3:15 pm	Break	

3:15 pm – 4:15 pm Business Meeting for NAWHSL members

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SATURDAY, Septer	mber 17 Bluegrass 1 & 2
8:00 am – 6:00 pm 8:00 – 9:00 am	Registration Breakfast
9:00 am – 10:15 am	<i>Keynote Speaker</i> Torine Creppy, President, Safe Kids Worldwide
10:15 am – 10:30 am	Break
10:30 am—11:45 am	"HAAS Alert A Safe System Approach: Modernizing Move Over Laws Using Connected Vehicle Technology" Speaker: Lisa Robinson, Director of Government Contracts & Programs
11:45 pm—1:00 pm	Luncheon <i>The FORD Motor Company Fund presents Ford Today and Driving Mobility</i> <i>in a diverse Future!</i> Speaker: Ford Driving Skills for Life Team
1:00 pm – 2:00 pm	Clemson Master of Transportation Safety Administration program Speaker: Terecia Wilson, Clemson University
2:00 pm—3:00 pm	" <i>Equity and Inclusion"</i> Speaker: Dr. Howard Fields, Missouri Superintendent
3:00 pm—4:00 pm	Share Session
4:00 pm – 4:30 pm	Conference Wrap-Up
6:00 pm – 7:00 pm	Reception
7:00 pm – 9:30 pm	Banquet

Be Sure to Explore the Many Attractions Louisville Has to Offer!

Fourth Street for Food and Entertainment



Muhammad Ali Center





Mark your calendars now!

56th NAWHSL Annual Conference August 10-12, 2023



New York, NY